

INTRODUCTION

I am a seasoned UI designer with a strong track record of creating captivating digital experiences. I excel in designing intuitive, user-centric interfaces across various platforms and industries, combining aesthetics and functionality. My passion lies in transforming ideas into innovative, user-friendly solutions.

EXPERIENCE

Watson Marlow – UI Designer

June 2022 - present

Instigating a unified dynamic style/component guide to inform and propagate throughout the company's UI internationally. Creating prototypes and designs working within the UX team.

Nice Group / filmily / weheartdigital – Creative Director

November 2017 - June 2022

Responsible for everything creative at Nice Group, from the brand, UI, UX, and design to client-based projects. Working with clients such as Google and Exeter City.

Carbon Pixel – Lead Designer / Frontend Developer / Illustrator

December 2013 - November 2017

Creating illustrations for Carnival Cruises & National Grid. Wireframing, prototyping, UX and builds for clients such as UK Parliament, Scottish Parliament and The Welsh Assembly.

Twofour – Designer / Frontend Developer / Illustrator

May 2008 - December 2013

Responsible for the visual design and HTML5/CSS3 for clients like Ernst & Young, Science Museum, BBC and PWC. Creating illustrations and storyboards for Chorion and the Armed Forces. Responsible for advising and overseeing accessibility.

Saltash.net – Web Designer / Frontend Developer

October 2007 - May 2008

Designing and creating the school website, developing and managing satellite sites. Advising IT students and teachers as to best web practice. Being proactive in web community projects for the school.

Freelance Web Designer / Frontend Developer

October 2003 - October 2007

Worked on a multitude of web and corporate identity projects for a wide variety of clients. HTML/CSS development and progressing open-source solutions to improve workflow.

WMT – Lead Illustrator

June 1999 - October 2003

Creating interactive marine safety animations and illustrations for clients like BP, Shell, & Daewoo. Researched and developed more effective ways to present content.

Software Skills

Figma
Adobe XD
Illustrator
Photoshop
Visual Studio Code
Keynote
Pages
Office

Technical Skills

HTML
LESS/SASS/CSS
jQuery/JavaScript
Accessibility
UI/UX design
Responsive layouts
App design
Wireframing
Prototyping
Animation
Illustration

Interests

Drawing
Writing
Guitar
Taekwondo

Qualifications

HND & OND Illustration

Mobile

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Email

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Portfolio

www.dbmoore.co.uk

Instagram

db.moore